Supplementary Materials (Author Recognition Test and Magazine Recognition Test) from Acheson, Wells & MacDonal, 2008

The attached updated Author Recognition Test (ART) and Magazine Recognition Test (MRT) are the materials that were developed for the following:


We scored both the ART and MRT as number of Correct identifications minus Incorrect identifications (noted in the C, I, and C-I categories in the top right corner of the test).

Appendix C (Section III) of Acheson et al. gives the materials for the Comparative Reading and Writing Habits, which we found to be quick and informative assessments of peoples' reading skill and habits. These items are included here for convenience. We do not necessarily recommend the Magazine Recognition Test, because many young adults increasingly read material on the web, so that recognition of magazine titles likely conveys less information about people's reading habits than it used to. Also there's no guarantee that the magazines listed on the test are still being published.

The original ART and MRT were developed by Stanovich and West (1989):


Questions about these materials can be directed to Maryellen MacDonal, mcmacdonald@wisc.edu
Below is a list of names. Some of them are authors of books, and some of them are not. Please put a check mark next to the ones that you know for sure are authors. There is a penalty for guessing, so you should check only those names about which you are absolutely certain. Thank you.

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Below is a list of names. Some of them are real magazines, and some of them are not. Please put a check mark next to the ones that you know for sure are magazines. There is a penalty for guessing, so you should check only those Titles about which you are absolutely certain. Thank you.

___Hot Rod
___Men’s Health
___Bon Appetit
___Healthy Habits

___Men’s Life
___Men’s Journal
___Men’s Fitness
___Capitalist

___Men’s Health
___InStyle
___Gourmet Express
___Outdoor Adventure

___Harper’s Magazine
___Pet World
___Hunter
___Popular Science

___Buff
___U.S. Nation
___Gourmet
___Science News

___Guitar Player
___Sand Trap
___Biography
___Delicious

___Women’s Day
___Working Mother
___Wired
___Hunting

___Choices
___Maxim
___Car & Driver
___Good Housekeeping

___Mountain Bike
___Business Week
___Wire
___Chica

___Driver
___Alternative Fitness
___Let’s Read!
___Backpacker

___Scientist
___The Source
___Gardener
___Let’s Read!

___U.S. News & World Report
___Bait n’ Tackle
___Modern Bride
___Ladies Home Journal

___Ultimate Audio
___Men’s Journal
___Camper’s Guide
___Mechanics

___Premiere
___Playground
___The Progressive
___Capitalist

___Cat Life
___Cat Fancy
___Cigar Aficionado
___Redbook

___Home Computer
___You
___Nation News
___Black Enterprise

___Men’s Fitness
___Yachter
___State of the Union
___Home Cooked

___Organic Gardening
___Estate Gardener
___Ski Magazine
___Fortune

___Flex
___Alternative
___Entrepreneur Now
___Smithsonian

___Money
___Food & Wine
___Cook Veggie
___Market Today

___Muscle Mania
___Zoom
___Wildlife Conservation
___Game Pro

___Spin
___Car World
___Yoga Journal
___City Living

___Atlantic Monthly
___Self
___Mr. Fixit
___Rosie

___Jet
___Gossip
___Constitution
___Science and You

___XL
___Vegetarian
___Technology
___PC World

___Flex
___Alternative
___Details
___Connected

___Ebony
___Modern Woman
___Boating World
___Career Mom

___Mahogany
___Music Review
___Popular Mechanics
___World InDepth

___Online
___Sculpt
___Investigate

___Men’s Life
___Psychology Weekly
___Ski & Pole
___PC World

___Consumer's Digest
___Golf World
___Family Circle
___Connected

___Investigate
___Celebrity
___Country Circle
___Career Mom

___Outdoor Life
___Discover
___The Scene
___World InDepth

___Fashion Bible
___Psychology Today
___Motor Trend

___Exploration
___Easy Eats
___Groupie
___World InDepth
MRT Key—Real Magazines are in Bold

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___ Male
___ Harper’s Magazine
___ Buff
___ Guitar Player
___ Women’s Day
___ Choices
___ Mountain Bike
___ Driver
___ Scientist
___ U.S. News & World Report
___ Ultimate Audio
___ Premiere
___ Cat Life
___ Home Computer
___ Men’s Fitness
___ Organic Gardening
___ Flex
___ Money
___ Muscle Mania
___ Spin
___ Atlantic Monthly
___ Jet
___ XL
___ Ebony
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___ Estate Gardener
___ Alternative
___ Food & Wine
___ Zoom
___ Car World
___ Self
___ Gossip
___ Vegetarian Times
___ Modern Woman
___ Music Review
___ Sculpt
___ Psychology Weekly
___ Golf World
___ Celebrity
___ Discover
___ Psychology Today
___ Easy Eats
___ Bon Appetit
___ Gourmet Express
___ Hunter
___ Gourmet
___ Biography
___ Stuff
___ U.S. Citizen
___ Gardener
___ Wired
___ Car & Driver
___ Tuned In
___ Modern Bride
___ Camper’s Guide
___ The Progressive
___ Cigar Aficionado
___ Nation News
___ State of the Union
___ Ski Magazine
___ Entrepreneur Now
___ Wildlife Conservation
___ Yoga Journal
___ Mr. Fixit
___ Constitution
___ Technology
___ Boating World
___ Details
___ Water Sports
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___ Country Living
___ The Scene
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___ Popular Science
___ Science News
___ Delicious
___ Hunting
___ Good Housekeeping
___ Chica
___ Backpacker
___ Let’s Read!
___ Field & Stream
___ Vibe
___ Ladies Home Journal
___ Mechanics
___ Capitalist
___ Redbook
___ Black Enterprise
___ Home Cooked
___ Fortune
___ Cook Veggie
___ Market Today
___ Smithsonian
___ Game Pro
___ City Living
___ Popular Mechanics
___ Rosie
___ Science and You
___ PC World
___ Connected
___ Career Mom
___ World InDepth
**Comparative Reading Habits** (reprinted from Appendix C of Acheson et al., 2008)

For each of the questions in this section, participants circled a number on a scale of 1 to 7, with higher numbers indicating greater amounts of the quantity in question (time, enjoyment, etc.).

1. Compared to other college students, how much time do you spend reading all types of materials?
2. Compared to the reading material of other college students, how complex do you think your reading material is?
3. Compared to other college students, how much do you enjoy reading?
4. Compared to other college students, how fast do you normally read?
5. Compared to other college students, when reading at your normal pace, how well do you understand the reading material?